

2009 CONFERENCE ON
SEC Reporting & SOX 404 Compliance

WHAT TO DO ABOUT THE LATEST DEVELOPMENTS

June 8–9, 2009
Pudong Shangri-La
Shanghai, China

(Presentation will be in English with simultaneous translation in Mandarin)

**SEC and SOX experts update you on the key compliance
and reporting issues facing foreign private issuers.**

Key Issues

- SEC hot buttons
- Fair value accounting
- IASB/FASB update
- SEC enforcement issues
- Auditing standards update
- Business combinations
- FIRE rules
- Latest on SOX 404 implementation
- External auditor's perspective

Conference Co-Chairs

Ian Parker, Partner, Capital Markets Group (China), KPMG. Mr. Parker leads KPMG's Capital Markets Group in China. Previously, he headed KPMG's London-based US Accounting & Reporting Group. He has extensive experience in US GAAP, SOX and SEC rules.

James Boynton, Partner, PricewaterhouseCoopers. Mr. Boynton currently leads the AsiaPac Internal Control Services of PwC's Capital Markets Group. He has an extensive background in PCAOB audit and inspection standards, internal control assessments and SEC reporting and disclosures rules for FPIs.

Plus, Post-Conference Workshops



Register Today!

+1-610-328-7086 Ext 1450

2009 CONFERENCE ON

SEC Reporting & SOX 404 Compliance

WHAT TO DO ABOUT THE LATEST DEVELOPMENTS

June 8-9, 2009 * Code: C254FCHA040 * Conference Price: \$1695

Conference Agenda

June 8, 2009

Deluxe Continental Breakfast & Registration
8:00 - 8:45 AM

Welcome & Opening Remarks
8:45 - 9:15 AM

SEC Hot Buttons I
9:15 - 10:45 AM

- What's new at the SEC
- IFRS acceptance
- Fair value: FASB/IASB guidance
- Business combinations
- Changes in derivatives accounting
- XBRL
- Credit crisis
- SEC staff review process

Break
10:45 - 11:00 AM

SEC Hot Buttons II
11:00 AM – 12:15 PM

- Executive compensation
- MD&A
- Non-GAAP financial information
- Statement of Cash Flows
- Materiality

- Restatements
- Revenue recognition
- Current accounting issues

Luncheon

12:15 - 1:15 PM

IASB/FASB Update

1:15 - 3:00 PM

- Implementation challenges and transition costs
- Completed and proposed convergence
- FASB standard project update: earnings per share, income taxes, financial statement presentation, revenue recognition, liabilities and equity, leases
- IASB projects: derecognition, consolidation, revenue recognition, leases, liabilities

Break

3:00 – 3:15 PM

SEC Comment Letters

3:15 – 4:30 PM

- Current trends in SEC comment letters
- “Best practice” footnote disclosures
- Triggers for an SEC comment letter
- Dealing with auditors and SEC counsel
- Crafting a timely and appropriate response

SEC Enforcement

4:30 – 5:30 PM

- Most recent actions brought
- Dealing with the SEC
- Financial reporting and issuer disclosure
- Revenue recognition

Cocktail Reception

5:30 - 7:00 PM

June 9, 2009

Deluxe Continental Breakfast

8:00 - 8:30 AM

Day One Recap & Discussion

8:30 - 8:45 AM

Auditing Standards Update

8:45 - 9:45 AM

- Assessing the risk of management override and evaluating mitigating actions
- Proposed auditing standards
- International inspections
- PCAOB enforcement update

Business Combinations: FAS 141R **9:45 – 10:45 AM**

- Changes in acquisition method
- Recording assets and liabilities at fair value rather than historical cost
- Dealing with minority interests in a subsidiary
- Disclosures required

Break **10:45 - 11:00 AM**

FIRE Rules **11:00 AM – 12:00 PM**

- Filing requirements for foreign companies
- Disclosure rules

Luncheon **12:00 - 1:00 PM**

The following sessions on SOX 404 will be led by PwC Partners.

SOX 404 Update **1:00 - 3:00 PM**

- Recent developments
- Results update
- Specific technical issues:
 - Key focus areas for 404 in the current economic climate
 - 404 for OTCBB and other smaller companies
 - Controls over M&A and debt issuance
 - Getting further value from the 404 investment in Year 2 and onwards
 - Fraud: how to have robust anti-fraud procedures as part of 404

Break **3:00 - 3:15 PM**

404 from the Audit Committee Perspective **3:15 - 4:30 PM**

- The role of the audit committee in SOX 404 and best practices in financial statement oversight
- What does a company look for in an audit committee?
- What does a potential audit company member look for in a company?

- Some "Do's and Don'ts" for the audit committee

SOX 404 Panel Discussion

4:30 - 5:30 PM

PwC Partners and industry panelists will discuss their experiences implementing a 404 process, deliver practical guidance based on lessons learned and offer insight into what's next for internal controls.

Conference Conclusion

5:30 PM

Conference Speakers

Speakers Include:

James Boynton, Partner, PricewaterhouseCoopers

Peter Bresnan, Partner, Simpson Thacher & Bartlett and former Deputy Director, Division of Enforcement, SEC

Leiming Chen, Partner, Simpson Thacher & Bartlett

Li-Lan Cheng, Chief Financial Officer, E-House (China) Holdings Ltd.

Stephen Ducker, Partner, PricewaterhouseCoopers

Jason Flemmons, Associate Chief Accountant, Division of Enforcement, SEC

Len Jui, Partner, Capital Markets Group (China), KPMG and former Associate Chief Accountant, Office of the Chief Accountant, SEC

Ian Parker, Partner, Capital Markets Group (China), KPMG

Jessie Qian, Partner, KPMG

Guy Richardson, Partner, Professional Practice, Ernst & Young

Mary Sjoquist, Special Counsel, PCAOB

Min Xiao, Partner, PricewaterhouseCoopers

Jasper Xu, Partner, PricewaterhouseCoopers



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Post-Conference Workshops

June 10, 2009
Shanghai, China
Pudong Shangri-La

Continental Breakfast 8:00 – 8:30 AM
Workshop (including lunch and breaks) 8:30 AM – 5:00 PM

Assessing Internal Controls: A How-To Guide

June 10, 2009 * Code: C264FCHA040

This workshop will provide you with the baseline elements for multiple internal control frameworks, including modules on US SOX, Chinese SOX (C-SOX) and Japanese SOX (J-SOX). Experts with experience in each of these standards will lead you through the “ins and outs” of implementation. You will learn to:

- Identify areas of significant internal control risk
- Use the documentation and testing methods that are right for you
- Identify, evaluate and communicate deficiencies
- Discern the key differences among US SOX, C-SOX and J-SOX

Workshop Leaders: Discussion led by PricewaterhouseCoopers

IFRS, US GAAP & PRC GAAP: A Review of the Differences

June 10, 2009 * Code: C226FCHA040

Despite efforts to harmonize standards, important differences remain between IFRS, US GAAP and PRC GAAP. This cutting-edge workshop enables you to:

- Clearly differentiate between IFRS, US GAAP and PRC GAAP
- Interpret financial statements prepared in accordance with each set of standards
- Identify completed and proposed areas of convergence between the IASB and the FASB

Workshop Leader: Directors and Managers from PricewaterhouseCoopers will lead this workshop

Review of Recent US GAAP

June 10, 2009 * Code: C191FCHA040

Learn about the latest US rules and regulations affecting financial accounting and reporting at this one-day workshop that:

- Explains how the latest pronouncements affect your company or clients
- Analyzes late-breaking and emerging developments
- Provides a “sneak preview” of where the standard setters are heading

Workshop Leader: Discussion led by KPMG

Register Today: +1-610-328-7086 Ext 1450

Registration Form

**Register Online or Call
+1-610-328-7086 Ext 1450**

Name:
 Title:
 Organization:
 Address:
 Address 2:
 Postcode:
 country code
 Telephone: ()
 Email:
 country code
 Fax: ()

Enter my registration as follows:

Course Code	Date	Cost
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Total Amount:

Less Discount (see below):

Net Payment:

The fee is due in advance:

- ☐ Check or Money Order (payable to CPE INC.)
☐ Pre-registered by phone
☐ Bill Me
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Card #:

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A credit card hold will be taken at the time of registration. This card will only be processed if payment has not been received two weeks prior to the conference date.

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Post-Conference Workshops

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Workshop Code: C191FCHA040

**Attend Our One-Day Conference on China's
New Internal Control Regulations in Beijing
on June 11, 2009.**

Conference.....\$1695

Workshops.....\$695

Registration Information

About CPE INC.

Since 1984, CPE INC. has been in the forefront of continuing professional education, providing more programs on more topics than any other source—including multi-day conferences, forums, seminars and hands-on workshops not available elsewhere. CPE INC. programs are developed and presented by leaders in each field. Annually, the company conducts over 2,500 programs in 40 cities on more than 150 topics, including SEC issues, financial accounting and auditing, profit planning and control, corporate taxation, mergers and acquisitions and the international arena.



Hotel Accommodations

CPE INC. has reserved a block of rooms at preferential rates. To make your hotel reservation, call CPE INC. at +1-610-328-7086 Ext 1450 or the hotel's reservation department and ask for the CPE INC. special room rate listed below.

Shanghai, China
 Pudong Shangri-La
 33 Fu Cheng Lu, Pudong
 Shanghai, China 200120
 86-21-6882-8888
 Special Room Rate: RMB1800

Cancellation & Refund Policy

You may send notification of a substitute at any time prior to your scheduled conference. If cancellation notice is received in writing or by telephone more than 10 business days before the conference, you will receive a full refund or a credit for the full price. Any credit issued must be used within two calendar years. For cancellation notices received after the 10-day deadline, the full fee, less \$350, will be converted to a transferable, nonrefundable credit to be applied toward a future conference for up to one year from the date of the original cancellation. If cancellation notice is not received, payment is due in full.

Discount Policy

When two or more from the same company attend a conference together, each receives a **10% discount**.

Continuing Education Credits

Attending this conference qualifies you for CPD or CPE credits. Certificates of attendance will be given to all delegates, so that they may claim appropriate credits in respect of other CPD or CPE requirements.

Sponsor & Exhibitor Information

If your organization is interested in sponsoring a reception or other special event at this conference—or if you would like to showcase your products or services in an exhibit—please call Tom Amoroso at +1-610-328-7086 Ext 1450.

Unique 100% Satisfaction Guarantee

If you're unsure whether this conference will give you the level of knowledge or relevant information you seek, register today, knowing that you can rely on our unique 100% money-back Relevance Guarantee. It's our way of reassuring you that your satisfaction is our highest priority.



HOTEL RESERVATION FORM PUDONG SHANGRI-LA HOTEL, SHANGHAI
Phone: (86-21) 6882 8888 Fax: (86-21) 68820160 Email: reservations.slu@shangri-la.com
Attention: Reservation Department

***The Center for Professional Education Meeting in June 2009
(07-10 June 2009)***

RESERVATION DETAILS

Name of Participant: (Mr./Ms.) _____ Position: _____
(Please underline surname)

Company Name: _____

Address: _____

Telephone Number: _____ Fax Number: _____

E-mail Address: _____

I WOULD LIKE TO RESERVE: (please tick the appropriate box)

(River Wing)

Deluxe River

- | | |
|--|--|
| <input type="checkbox"/> RMB2,000 (Single Occupancy) | <input type="checkbox"/> RMB2,200 (Double Occupancy) |
| <input type="checkbox"/> Smoking | <input type="checkbox"/> Non – Smoking |

- The above room rates are subject to 15% surcharge and prevailing government taxes
- Room assignment will be subject to availability upon making the reservation
- The above rates are exclusive of daily Buffet Breakfast, which is applicable at RMB208+15% per person and to be consumed at Yi Café (Grand Tower Level 2). Price is subject to change without prior notice
- Guest room rates are applicable 3 (three) days prior and 3 (three) days after the event official dates for the given room categories only.

Arrival Date: _____ / _____ / 2009
(Day) (Month)

Departure Date: _____ / _____ / 2009
(Day) (Month)

Arrival Flight #: _____ ETA: _____

Departure Flight #: _____ ETD: _____

AIRPORT TRANSFER REQUIREMENT

- ☐ Airport to Hotel: RMB400 net (Hongqiao Airport - SHA) / RMB620 net (Pudong Int'l Airport - PVG)
☐ Hotel to Airport: RMB400 net (Hongqiao Airport - SHA) / RMB620 net (Pudong Int'l Airport - PVG)

PRE-REGISTRATION REQUIREMENT

Passport / Visa Details

- Consulate or Embassy you will apply for your Visa: _____
- Passport Number and Expiry Date: _____
- Visa Type and Expiry Date: _____
- Date of Birth: _____ Nationality: _____



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ALL RESERVATIONS TO BE GUARANTEED

I wish to guarantee my reservation: (please complete credit card/charge card details)

☐ American Express ☐ Diners Club ☐ Master Card ☐ Visa Card ☐ JCB Card

Credit Card Number: _____ Expiry Date: _____

Cardholder Name (please print): _____

Guest Signature: _____

ACKNOWLEDGED / CONFIRMED

DATE

PUDONG SHANGRI-LA HOTEL, Reservation Department

Reservations should be made directly with Pudong Shangri-La by returning this form to fax number 86-21-68820160 on or before **07 May 2009 (Thursday)**. Any reservation request after this date will be subject to room availability basis. Special conference rate has been arranged for all participants; in order to avail of this rate, please do not course your reservation thru a travel agent. The above credit card number will serve to guarantee the room reservation. Any cancellation of guest rooms after **07 May 2009 (Thursday)** or no show will result in a late cancellation charge equivalent to full duration of stay. Early departure will be charged for the duration as originally reserved. Our Reservation Department will be re-sending the same form thru fax as an acknowledgment and confirmation of the room reservation.