

Simpson Thacher Adds Prominent Intellectual Property Partner



Marisa Geiger
+1-212-455-3480
marisa.geiger@stblaw.com

New York—September 5, 2023—Simpson Thacher & Bartlett LLP announced today that Marisa Geiger has joined the Firm’s New York office as an Intellectual Property/Privacy and Cybersecurity Partner.

“Marisa is known in the market for providing strategic advice on the full spectrum of intellectual property issues that have become critically important to companies across all industries,” said Alden Millard, Chair of Simpson Thacher’s Executive Committee. “Marisa’s depth and diversity of experience will be highly beneficial to clients seeking counsel on these topics, and we are excited to welcome her to the Firm.”

Recognized for her prowess in intellectual property matters by both *Chambers USA* and *Legal 500 USA*, Marisa advises a wide range of clients on the IP aspects of mergers and acquisitions, divestitures, carve outs, minority investments and spin-offs, as well as other corporate transactions. She also has extensive experience in structuring and negotiating complex, standalone IP transactions, including in the context of strategic alliances and joint ventures, collaboration and development agreements, cross-licenses, long-term services agreements and distribution agreements. Marisa has also advised on the successful resolution of a wide range of intellectual property disputes.

“Marisa is an incredibly talented lawyer with a reputation for providing mission-critical commercial advice on intellectual property matters in big-ticket deals, where these issues are often vital,” said Lori Lesser, Head of the Firm’s Intellectual Property Practice and Co-Chair of the Privacy and Cybersecurity Practice. “We’re excited to have her on the team to help clients who are seeking to develop, protect and realize the value of their IP assets.”

The world’s most dynamic companies and private equity sponsors turn to the Firm’s Intellectual Property Practice for essential advice in connection with high-profile national and international transactions. Recognized by *Chambers*, *Legal 500* and others as being among the top IP and technology teams, and recently named a “Technology Practice of the Year” by *Law360*, Simpson Thacher’s IP team has advised on nearly \$2 trillion in transactions in the past five years.

“Simpson Thacher’s preeminent global platform, commitment to client service and collaborative culture are a perfect match for my practice,” said Marisa. “I am thrilled to be joining the Firm’s multifaceted, highly respected IP team and look forward to providing the Firm’s roster of sophisticated clients with targeted advice across a range of intellectual property issues.”

Marisa joins Simpson Thacher from another international law firm. In 2014, she was seconded under the head of the IP Transaction Group at Yahoo! Inc. She also served as a voting member on the IP Licensing Standards Committee of the Licensing Executives Society of USA and Canada from 2020-2021. Marisa received her J.D. from the University of Pennsylvania Law School and a B.A., *magna cum laude*, from the University of Pennsylvania. She is admitted to practice in New York and California.

About
Simpson Thacher

Simpson Thacher & Bartlett LLP (www.simpsonthacher.com) is one of the world’s leading international law firms. The Firm was established in 1884 and has more than 1,000 lawyers. Headquartered in New York with offices in Beijing, Brussels, Hong Kong, Houston, London, Los Angeles, Palo Alto, São Paulo, Tokyo and Washington, D.C., the Firm provides coordinated legal advice and transactional capability to clients around the globe.